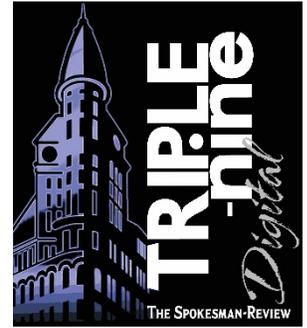


How to add Google Analytics to your Website



Set up Google Analytics Property / Get Google Tracking Code

1. If you have not already done so, [create a property in Google Analytics](#).
 - a. Create one Analytics property for each website you want to collect data for. If you already have property setup for your website, skip to Add Analytics code on next page
 - b. Creating a property generates a Google Analytics ID, which you'll use in your gtag.js installation.
2. You need [Edit permission](#) on the account to add properties. To set up a property:
3. [Sign in to Google Analytics](#).
4. Click **Admin**.
5. In the *ACCOUNT* column, use the menu to select the account to which you want to add the property. *If you have a lot of accounts, use the search box to help you find the right one.*
6. In the *PROPERTY* column, select +Create Property from the menu. *If you don't have Edit permission on the account, you won't see the +Create Property option. Check that you've selected the correct account in the ACCOUNT column.*
7. Select Website
8. Enter the Web Site URL.
9. Select an Industry Category.
When you select an industry category, you can use [goal templates designed for your industry](#).
10. Select the Reporting Time Zone.
This will be used as the day boundary for your reports, regardless of where the data originates.
11. Click Get Tracking ID.
Your property is created after you click this button, but you must set up the tracking code to collect data.
12. Copy and paste the [global site tag](#) to each web page you want to measure. Add the tag right after the opening `<head>` tag on each page.

Tracking ID

UA-1165705

Status

No data received in past 48 hours. [Learn more](#)

Website Tracking

Global Site Tag (gtag.js)

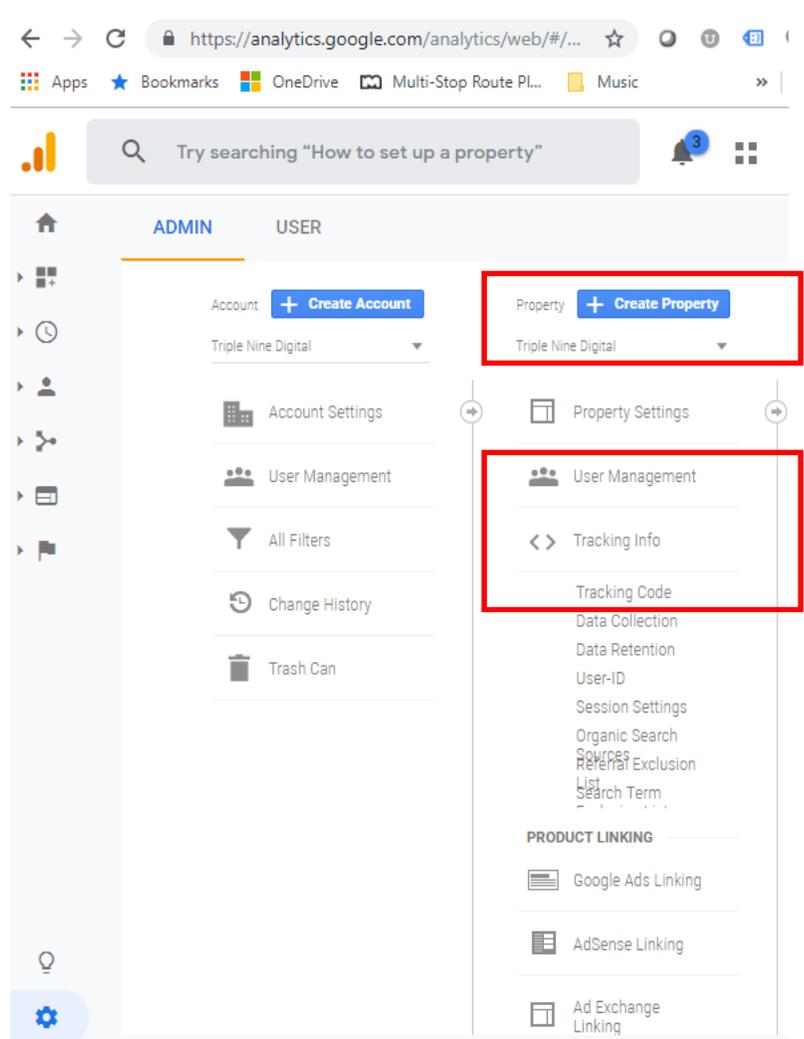
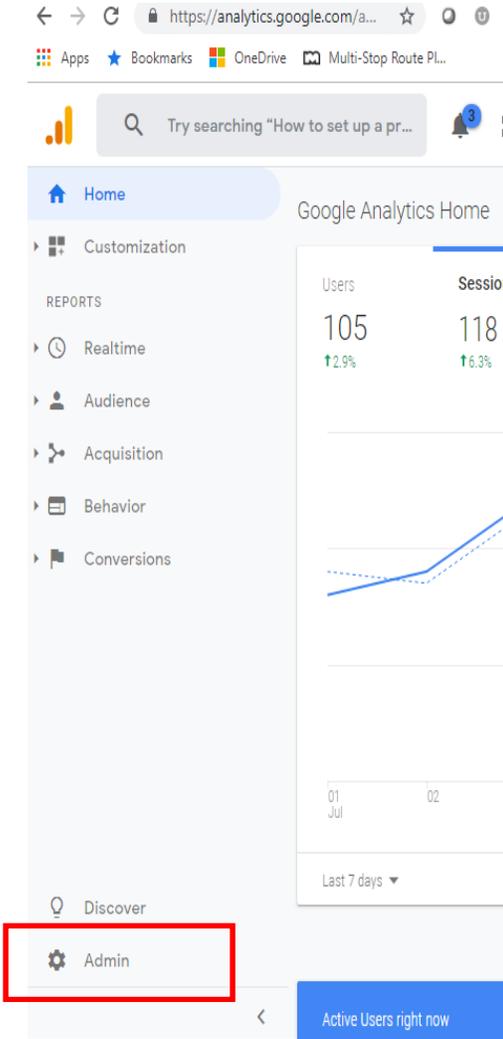
This is the Global Site Tag (gtag.js) tracking code for this property. Copy and paste this code as the first item into the `<HEAD>` of every webpage you want to track. If you already have a Global Site Tag on your page, simply add the **config** line from the snippet below to your existing Global Site Tag.

```
<!-- Global site tag (gtag.js) - Google Analytics -->
<script async src="https://www.googletagmanager.com/gtag/js?id=UA-1165705" ></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

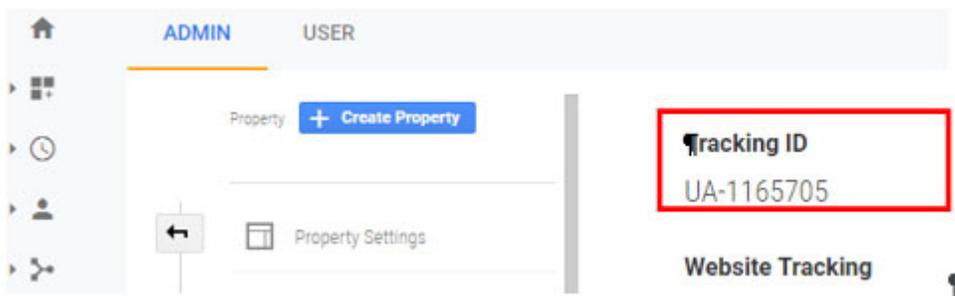
  gtag('config', 'UA-1165705');
</script>
```

Add Google Analytics to existing Google Property

1. Find your Google Analytics ID
 - a. Sign in to [your Analytics account](#).
 - b. Click **Admin**.
 - c. Select an account from the menu in the *ACCOUNT* column.
 - d. Select a property from the menu in the *PROPERTY* column.
 - e. Under *PROPERTY*, click Tracking Info > Tracking Code.



2. Your **Google Analytics ID** is displayed at the top of the page.



- Copy and paste the [global site tag](#) to each web page you want to measure. Add the tag right after the opening `<head>` tag on each page.

Tracking ID

UA-1165705

Status

No data received in past 48 hours. [Learn more](#)

Website Tracking

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```